

HOW TO DO THE GIG

GETTING THE GIG IS ONLY THE BEGINNING!

- ☐ **CONFIRM EVERYTHING BEFORE THE DAY.**
Times, venue contact, equipment, soundcheck, payment if applicable, fundraising arrangements and who's responsible for what.
- ☐ **TURN UP ON TIME - better still check out the venue in advance**
No venue owner likes the band getting in the way of customers. So turn up early enough that nobody has to worry about where you are, and you don't have to worry about moving tables, finding power or moving those grumpy guys that don't want to move.
- ☐ **BE PREPARED!**
That means know what you're going to do! Learn your stuff. iPads and Phones might have taken over from books on music stands, but the coolest musos already know their stuff.
- ☐ **BE EASY TO WORK WITH.** I'll say it again ... 'be easy to work with'.
- ☐ **GOT A MULTI ACT EVENT? GET AN MC TO PRESENT IT.**
If you're likely to be busy. Consider getting someone else to run the event. If they've got a bit of personality they can introduce acts, explain what's happening, talk about the cause - if there is one, and fill when needed.
- ☐ **DON'T LEAVE PEOPLE STARING AT AN EMPTY STAGE.**
There doesn't need to be background music - but it should still feel like a proper gig. At the very least the stage should look like a stage, and be lit.
- ☐ **IF IT'S A CHARITY OR SPECIAL EVENT - THINK BEYOND MUSIC.**
Could you do more? Dancers, comedians, magicians, children's entertainers, walkabout performers ... whatever suits your event.
- ☐ **WORK THE ROOM.**
Before you play. During the break. Afterwards. Say hello. Talk to people. Audiences love meeting performers.

It might work for Madonna to be unapproachable. It probably won't work for you in a pub. people will just think you're a d**khead and not return.
- ☐ **INVOLVE THE AUDIENCE.**
Requests, competitions, participation and a bit of humour can turn a performance into an event.
- ☐ **REMIND PEOPLE WHY YOU'RE THERE.**
If you're supporting a cause, don't be embarrassed about talking about it.
- ☐ **If you're fundraising - MAKE DONATING EASY!**
- ☐ **THANK EVERYBODY.**
Audience, venue, performers, volunteers and anyone else who helped.
- ☐ **BE THE ACT THEY WANT BACK.**

The world's biggest day of music... making a difference.

FUNDRAISING
IN AID OF



**Save the
Children**

Remember ... a good gig can get you your next gig.